

Dear Club Leadership,

## Make our club more inclusive for every fan

I am writing as a proud and dedicated supporter. Matchdays are a highlight for many of us, but for fans with non-visible disabilities, the crowds, noise, and energy can be overwhelming. This can leave supporters feeling unseen, having to leave early, or unable to fully enjoy the game we all love.

There is a simple way our club can show its commitment to every fan:  
by joining the **Hidden Disabilities Sunflower**.

The official Sunflower lanyard is a discreet way for people to show they have a non-visible disability and may need a little extra support, understanding, or time. This is not about special privileges or skipping queues. It's about providing equitable support, such as:

- Giving clear directions when needed
- Offering a quieter space to regroup
- Allowing a little extra time at entry points

The Sunflower Stadium's Membership is endorsed by CONMEBOL, which encourages all its clubs to become members.

### By joining our club would:

- Empower staff with training to recognise the Sunflower and provide confident support
- Deliver consistent support for fans, from turnstiles to stands
- Enhance the fan experience, ensuring everyone feels safe and welcome
- Strengthen our reputation as a leader in inclusion and community engagement

### How it works is simple:

1. **Join:** Become an official member of the Sunflower network.
2. **Train:** Complete simple online training to understand and assist.
3. **Support:** Make Sunflower lanyards and communications available so fans know help is there.

To learn more, please visit the Sunflower Membership Page: <https://hdsunflower.com/uk/insights/post/inclusive-football>. I would be grateful if you would consider this small but impactful step.

Thank you for your time and for everything you do for our club.

Best regards,

*A dedicated fan*