

# It starts with feeling safe



Inclusion begins with a culture where everyone feels safe to share their individual access needs. Where non-visible disabilities are recognised, not ignored. Where every voice matters.

By embracing the Hidden Disabilities Sunflower, your business can take simple but powerful steps toward making everyone feel seen, supported, and valued—whether they're a customer or a colleague.

## Join the Sunflower Make a real difference

- Give your team the confidence to support your colleagues and customers with non-visible disabilities
- Create a space where everyone feels welcomed, respected, and supported
- Show your commitment to accessibility and kindness

### Find out more:

[hdsunflower.com/irl/sunflower-memberships](https://hdsunflower.com/irl/sunflower-memberships)



**HIDDEN**  
**disabilities** 