

Subject line:

Sunflower Extra is here! Helping make our workplace more inclusive.

Email:

Hi everyone,

We're excited to let you know that we are now offering the Sunflower Extra card to support colleagues with non-visible disabilities.

What is Sunflower Extra?

Sunflower Extra is a discreet card that allows someone with a non-visible disability to quickly and privately communicate the type of support they might need, simply by tapping their card on a phone. No app is needed, and the cardholder stays completely in control of what information is shared.

It's a simple tool that can make a huge difference in helping our workplace at **[insert your brand name]** be more inclusive, supportive, and accessible for everyone.

How to get your free Sunflower Extra card.

We've partnered with Hidden Disabilities Sunflower to provide free Sunflower Extra cards for employees who would like one.

Here's how to order yours:

1. Create an account here: <https://hdsunflower.com/uk/customer/account/create>
2. Choose your Sunflower Extra card here: <https://hdsunflower.com/uk/shop/sunflower-extra.html>
3. Personalise your card with the details you feel comfortable sharing.
4. At checkout, enter your unique code. Request your unique code from **[insert company contact name and email address]**
5. Your card (and delivery) will be free of charge.

Need help? You can download a full step-by-step guide here:
[Download [employee ordering guide](#)]

Why this matters

Not all disabilities are visible. Many people live with conditions that aren't obvious, but still impact daily life.

Sunflower Extra gives people a way to discreetly ask for the right support when they need it, whether that's extra time, space, understanding, or specific assistance.

By making Sunflower Extra available, we're reinforcing our commitment to an inclusive, supportive workplace where everyone feels valued.

Resources you can explore:

- Watch the short explainer video here:
<https://hdsunflower.com/uk/insights/post/introducing-sunflower-extra>
- Read the staff FAQs here: <https://hdsunflower.com/uk/insights/post/introducing-sunflower-extra>

Thank you for helping us continue to make our workplace a welcoming and inclusive environment for everyone.

If you have any questions or need assistance, feel free to reach out to **[insert internal contact or HR email]**.

Together, we're making the invisible visible. 🌻

[Your Company Name]

[Optional: Company DEI/HR Contact Details]